

Economic Impact of the U.S. Travel Industry

2024 NATIONAL DATA

Travel is essential to driving economic growth and job creation in states, destinations and communities across America and it is indispensable to our nation's global competitiveness. **In 2024, travelers in the United States directly spent \$1.3 trillion, which produced an economic output of \$2.9 trillion and supported more than 15 million American jobs.** Visit ustravel.org for the latest economic data.

WHEN THE TRAVEL INDUSTRY THRIVES, AMERICA THRIVES.

2024 NATIONAL DATA

\$1.3 TRILLION
in Travel Spending



\$2.9 TRILLION
in Economic Output



2.5%
of National GDP



In 2024, TRAVEL SUPPORTED
15 MILLION+
American Workers & Directly Employed
8 MILLION

With More Than
1 MILLION
Job Openings In Early 2025



Strengthened
Communities Through
\$89 BILLION
in State and Local Tax Revenue



Each segment of travel plays an essential role in **boosting our economy**, contributing billions in travel spending.

DOMESTIC LEISURE

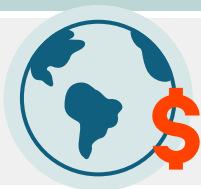
\$876 BILLION
(101% RECOVERED*)

TOTAL BUSINESS

\$312 BILLION
(85% RECOVERED*)

INTERNATIONAL INBOUND

\$181 BILLION
(83% RECOVERED*)



TRANSIENT

\$186 BILLION
(87% RECOVERED*)

MEETINGS & EVENTS

\$126 BILLION
(82% RECOVERED*)



Travel is one of our largest
EXPORTS,
bigger than steel, aircraft or cars.

*Percent recovered to 2019 is adjusted for inflation

SOURCE: Tourism Economics, U.S. Travel Association and U.S. Department of Commerce